



**Business +
Early Care and Education
= WISCONSIN STRONG!**

**Tuesday, April 9th
Madison Central Library
201 W Mifflin St
10 am- Noon**

**Register here:
<http://bit.ly/WIStrong2019>**



With low unemployment, employers everywhere are struggling to attract and retain a skilled workforce. A lack of available child care in Wisconsin to support workers who have children is making this matter worse.

DID YOU KNOW?

- The US Chamber of Commerce reports- 4 in 5 working parents say it's important that the business community leads the way when it comes to providing access to quality and affordable child care.

The 2nd Annual Wisconsin Strong event brings together three distinct voices: employers, working parents, and child care programs. Join us for an interactive panel discussion with local stakeholders, facilitated by Adrienne Smolinski, SPHR, Supervisor of Talent Management, Human Resources at Total Administrative Resources Corp (TASC).

Learn about child care challenges and consider innovative solutions to keep Wisconsin Strong for the next generation.

Together, we make Wisconsin strong!



Secretary
Caleb Frostman,
Wisconsin
Department
of Workforce
Development



Adrienne Smolinski,
SPHR, Supervisor of
Talent Management,
Human Resources at
Total Administrative
Resources Corp
(TASC)



Zach Penshorn,
VP of Human
Resources from
M3 Insurance



Kari Davis, Vice
President -
Human Resources
Director, State
Bank of Cross
Plains



Abbi Kruse,
Executive Director
of The Playing
Field